



ZielstattQuartier | AXA | Munich

RANDOM

Located in the south of Munich's city centre, ZielstattQuartier is a campus with a total area of around 50,000 m² that not only bridges the gap between historical Bauhaus-style aesthetics and modern state-of-the-art architecture. Sustainability is also a major issue here. This makes it a perfect location for a product like RANDOM from ANKER.

The ZielstattQuartier in Munich-Sendling is an ambitious project that began with the start of construction in 2018 and was built on the former premises of various companies. The 50,000 m² campus impressively combines the architectural worlds of the Bauhaus style with modern state-of-the-art elements. The aim was to create a symbiosis of work, life and inspiration.

The issue of sustainability plays a major role in this endeavour. Existing building fabric was partially preserved and integrated into the new concept. Green oases between the buildings and planted roof terraces combine architectural elements with natural ones. And energy-efficient technology and innovative energy-saving measures also ensure an optimized environmental balance.

In the meantime, companies from a wide variety of industries appreciate the special flair of the ZielstattQuartier. The tenants include start-ups as well as internationally operating companies and groups. This also includes the insurance group AXA, which also placed great emphasis on sustainability when it moved to the new premises on Zielstatt-Straße.

Thus, the focus was on making use of existing equipment instead of new acquisitions, and environmental aspects were taken into account in the interior design in addition to quality and appearance.

In terms of flooring, RANDOM from ANKER was chosen, which was able to fully meet the strict criteria of AXA interior designers. The combination of eco-friendly econyl fiber and the unique design of the tufted RANDOM carpet tiles was particularly convincing.

The result is impressive. The unique patterns typical of RANDOM in the colours blue (300), green (400) and grey (500) with their dynamic structures manage to set individual accents without appearing intrusive. This resulted in a total floor area of almost 3,800 m², which integrates perfectly into the new ambience of the AXA premises as well as into the architecture of the ZielstattQuartier.



Object telegram

ZielstattQuartier | AXA | Munich

Building area

Camups approx. 50,000 m²

Project developer

Südboden/WKP

Interior designer

Torsten Stolzenberg (AXA Konzern AG)

ANKER carpet

approx. 3,750 m² of RANDOM;

divided by

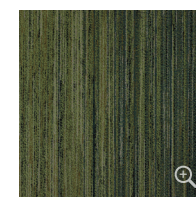
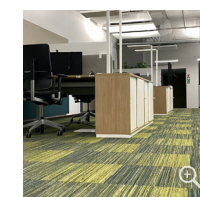
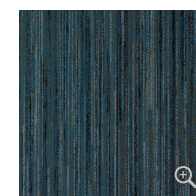
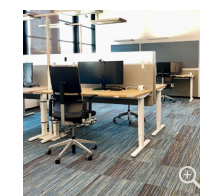
Colour 300 = 1,265 m²

Colour 400 = 1,225 m²

Colour 500 = 1,260 m²

Floor installer

Böhmler GmbH, Munich



Object telegram

ZielstattQuartier | AXA | Munich

Building area

Camups approx. 50,000 m²

Project developer

Südboden/WKP

Interior designer

Torsten Stolzenberg (AXA Konzern AG)

ANKER carpet

approx. 3,750 m² of RANDOM;
divided by

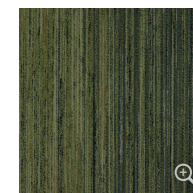
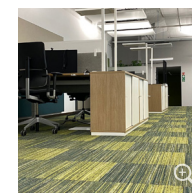
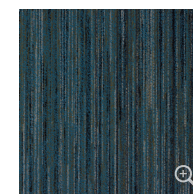
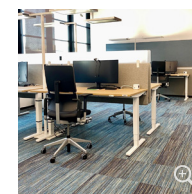
Colour 300 = 1,265 m²

Colour 400 = 1,225 m²

Colour 500 = 1,260 m²

Floor installer

Böhmler GmbH, Munich





Object telegram

ZielstattQuartier | AXA | Munich

Building area

Camups approx. 50,000 m²

Project developer

Südboden/WKP

Interior designer

Torsten Stolzenberg (AXA Konzern AG)

ANKER carpet

approx. 3,750 m² of RANDOM;

divided by

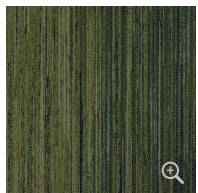
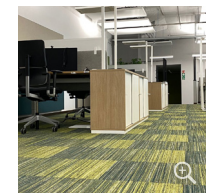
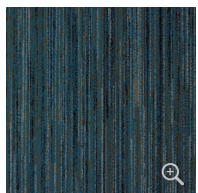
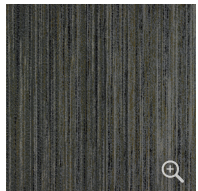
Colour 300 = 1,265 m²

Colour 400 = 1,225 m²

Colour 500 = 1,260 m²

Floor installer

Böhmler GmbH, Munich



RANDOM adapts perfectly to the straight-line rooms.

ANKER
PROFESSIONAL CARPET



Object telegram

ZielstattQuartier | AXA | Munich

Building area

Camups approx. 50,000 m²

Project developer

Südboden/WKP

Interior designer

Torsten Stolzenberg (AXA Konzern AG)

ANKER carpet

approx. 3,750 m² of RANDOM;
divided by

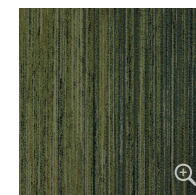
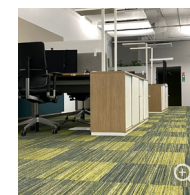
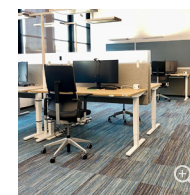
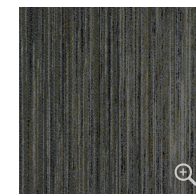
Colour 300 = 1,265 m²

Colour 400 = 1,225 m²

Colour 500 = 1,260 m²

Floor installer

Böhmler GmbH, Munich



RANDOM 300



Object telegram

ZielstattQuartier | AXA | Munich

Building area

Camups approx. 50,000 m²

Project developer

Südboden/WKP

Interior designer

Torsten Stolzenberg (AXA Konzern AG)

ANKER carpet

approx. 3,750 m² of RANDOM;

divided by

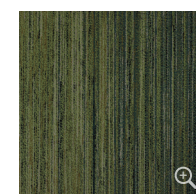
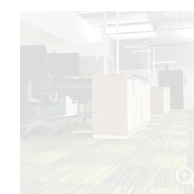
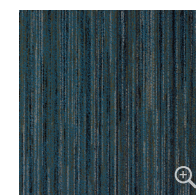
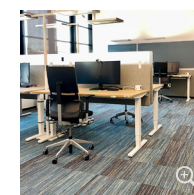
Colour 300 = 1,265 m²

Colour 400 = 1,225 m²

Colour 500 = 1,260 m²

Floor installer

Böhmler GmbH, Munich



RANDOM manages to set individual accents with its dynamic structures.

ANKER
PROFESSIONAL CARPET



Object telegram

ZielstattQuartier | AXA | Munich

Building area

Camups approx. 50,000 m²

Project developer

Südboden/WKP

Interior designer

Torsten Stolzenberg (AXA Konzern AG)

ANKER carpet

approx. 3,750 m² of RANDOM;
divided by

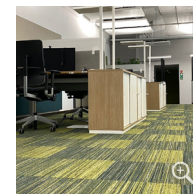
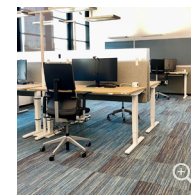
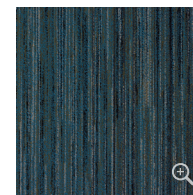
Colour 300 = 1,265 m²

Colour 400 = 1,225 m²

Colour 500 = 1,260 m²

Floor installer

Böhmler GmbH, Munich



RANDOM 400