

dpa Deutsche Presse-Agentur GmbH | Hamburg TAURUS KONTUR



dpa: These three letters have stood for one of the world's leading news agencies and for independent and serious journalism for more than 60 years. The heart of the Deutsche Presseagentur has been beating for many years in Hamburg, where the management of the group is located, in a magnificent white villa in Art Nouveau style, where not only the exterior leaves an impressive impression. The interior is also impressive – including the creative floor design with TAURUS KONTUR from ANKER.

Hamburg-Rothenbaum, this district of the Hanseatic City is not only an international household name for tennis enthusiasts. It is also home to several consulates general, the University of Music and Theatre and various media companies. This includes the Deutsche Presseagentur dpa, which has the headquarters of its management not far from the Outer Alster. From here, the group of companies with its German and international locations and well over 1,000 employees is administrated and managed.

Seen from the outside, it is a typical white villa of this area with a confident and imposing Art Nouveau exterior. An ambience that also continues inside. In the interior design, great emphasis was placed on preserving the character of the building with creative design elements successfully bridge the gap between historical flair and modern interior.

The design of the floors was also the focus of the interior design. With TAURUS KONTUR, a high-quality carpet from ANKER woven in the Wilton-Ruten technique was chosen, which skilfully underlines the stylish character of the house. Different colour tones were used (blue, colour 300 and 301, as well as green in colour 403), which, combined in a visually appealing way, set intelligent colour accents within the rooms.

Object telegram

dpa, Hamburg

Builder

dpa Deutsche Presse-Agentur GmbH

Architect

Lore Gellersen, Hamburg

ANKER carpet

TAURUS KONTUR (Colours 300, 301, 403)

Floor installer

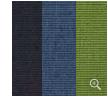
















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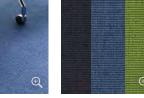
















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